



**shockefxTBA™**

*The Global Multimedia Brand Disruption & Development group (of Shockefx Group/BSWEG) primarily focused on developing & launching the most socially-charged & progressive brands into the global marketplace.*

**COMPANY:**

**ShockefxTBA™, A SHOCKEFX GROUP/BSWEG CO., A UNIT OF BLASTAVE STUDIOS-BSWEG INC**

**BLASTAVE STUDIOS-BSWEG INC/STORMY CARBAJAL**

# ShockefxTBA™/blastaveblvd™

*(A Wholly-Owned Joint-Unit WITH Shockefx Group/BSWEG UNDER BlastaveBlvd Entertainment™ BMEWG™)*

**shockefxTBA™/blastaveblvd™** is a full service global multimedia brand disruption+development & consulting group, providing exclusive global agency & label representation and global brand consulting+local-go-global development services to: Fortune 500 & 100 Corporate consumer product brands (music entertainment, films studios, fashion brands, technology, spirits, wireless, cosmetics/fragrance, & automotive), nonprofits, universities/colleges, state & city orgs, etc, as well as Recording Artists, Beatsmiths/sound designers, Photogs, Models, Producers, Song Writers & DJ's.

Our Global Brand Management/Dev & Consulting Services include:

- ✓ A&R consulting, Artist Development/MGMT+Production,
- ✓ PR Management/Global Brand Awareness+Activation Programming
- ✓ Artist+Label Management Dev,
- ✓ Artist Team Development (lawyer/accountant/DDP=design+digital+promo teams)
- ✓ Publishing Supervision+Admin services for film/tv/new media/advertising
- ✓ Song placement/Licensing, Catalog Development
- ✓ Strategic Brand Influencer Marketing Communications+Programming Dev
- ✓ Strategic Corporate Partnerships Solicitations/Mgmt+Dev
- ✓ Brand Creative Direction/Strategy+Consulting,
- ✓ Global Entertainment Marketing/Activation/Promotion and Contract Negotiation
- ✓ Deal Structuring/Negotiation

**SHOCKEFX® ignites-#sociallychargedbrands™**

ASSOCIATED PLATFORMS:

>FESTIVAL (@BMSAFOKC)

>TV+MAG SHOW, VLOG CHANNEL, VIP SESSIONS SERIES (@RTBWEEKLY)

>SOCIAL AWARENESS CAMPAIGN (RYBR)

>LABEL GROUP ([reverbnation.com/blastavestudios](http://reverbnation.com/blastavestudios), [reverbnation.com/label/blastaveblvdbmewg](http://reverbnation.com/label/blastaveblvdbmewg), [reverbnation.com/breakerboxsociety](http://reverbnation.com/breakerboxsociety))

>GLOBAL 501C3 FOUNDATION (@TEAMBREAKERBOX)

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**SHOCKTHERAPY™+SHOCKEFX® is a global digital strategy+experiential marketing agency**  
(a Shockefx Group/BSWEG company, a unit of blastave studios-bsweg inc), with expertise in creative activations, team optimization, and brand education.

With a focus on today's \*millennial minded\* consumer & influencers, we believe that brands can be a compass to guide & shape the cultures & communities across the globe, they just need the right brand strategy for guiding & adding value to the hearts & habits of today's consumers for helping them live life at its most powerful levels. **Shockefx ignites-#sociallychargedbrands™**

**Established in 1991 as Shocktherapy Comm/BSLTD** [then re-incarnated and incorporated in 2005 as part of BSWEG], **Shocktherapy™+Shockefx®** has worked with world-class brands & media companies to start-ups as well as nonprofits and artists media brands.

**PAST & PRESENT CLIENTS INCLUDE BUT ARE NOT LIMITED TO;**

**OUR SERVICES/OUR PROCESS** help us operate inside of organizations to optimize resources and then determine creative outputs to then maximize the overall brand for achieving brand implementation & diversification. We believe in activating organizations from within then determining what's best for organizations to deeply engage with potential audience.

**Internal Services**

Brand Assessment (Analyze & Initiate your big picture/brand goals)

Brand Workshops (Identify your pain points & optimize your resources)

Generational Bridging Workshops (Connect the generations within your organization)

Building & Expressing Your Brand Lifestyle Culture (Convert brand identity into tangible experiences)

**External Services**

Brand Activation (Activate your brand plan inside the hearts & habits of the target audience)

Branding & Design (Remix your image)

Strategy & Communications (Crafting your big picture game plan & approach)

Digital Media & Social Media Management (Tell+ Express+Manage your brand story effectively)

Branded Experiences & Programming (Implement+Activate your brand love-NREALLIFE for your audience face-to-face)

Micro-influencer & Influencer Curation [Secret Brand agents+ambassadors & mobile ambassador

teams generating/implementing/perpetuating brand knowledge/awareness inside of the hearts &

habits of consumers for activating brand awareness/value & loyalty amongst potential new

audiences & loyalists for establishing & building trust & increasing marketshare]

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## SHOCKEFTBA/SHOCKEFXGROUP IS:

**S. LAVELLE CARBAJAL**/founder/chair/ceo-global cco & exec producer **@blastavestudios**

>group ceo-global chief cco-chief social scientist/disruptor+consultant **@shockefx1**

>chair/ceo/global executive director-**@teambreakerbox**

>ceo-global cco & exec a+r at **blastaveblvd** ent **bmewg**

**ROBERT FACTORY**/srvp-digital distribution **@blastavestudios** & **@shockefx1**

**KAREN WALLACE DOUGLAS**/ **@shockefx1**, a+r-mgmt at **bmewg**, board member **@teambreakerbox**

**THE JYGAWATTZ**/srvp-production **@blastavestudios** & **@shockefx1**

**CHRIS BALDWIN**/ a+r-production **@shockefx1** & at **bmewg**, board member **@teambreakerbox**

**LEPAGE & TOYO SHOG (Shogbamimu)**/Exec Assistants to Global CCO **@shockefx1**

Official ShockefxTBA brand ambassadors & TEAMBREAKERBOX Board Members

**WE WILL FORWARD MORE INFO ON OUR AGENCY, A TERM AGENCY AGREEMENT,  
AND BANKING INFO FOR WIRE TRANSFERS PER REQUEST.**

**FOR CONTRACTING OUR AGENCY SERVICES, BUSINESS DEVELOPMENT OPPORTUNITIES,  
SPONSORSHIPS, ETC: PLEASE CONTACT SHOCKEFX GROUP/BSWEG  
CALL & LEAVE VOICE MESSAGE AT 405.698.2449**

**EMAIL: [BLASTAVESTUDIOS@GMAIL.COM](mailto:BLASTAVESTUDIOS@GMAIL.COM)**

**CORP GLOBAL RSS FEED: [BLASTAVESTUDIOS.WIX.COM/BLASTAVESTUDIOSCORP](http://BLASTAVESTUDIOS.WIX.COM/BLASTAVESTUDIOSCORP)**

**Agency Pages: [LINKEDIN.COM/COMPANY/SHOCKEFXGROUP](http://LINKEDIN.COM/COMPANY/SHOCKEFXGROUP)**

**[BLASTAVESTUDIOS.WIX.COM/SHOCKEFXGROUP](http://BLASTAVESTUDIOS.WIX.COM/SHOCKEFXGROUP)**

**[BLASTAVESTUDIOS.WIX.COM/SHOCKEFTBA](http://BLASTAVESTUDIOS.WIX.COM/SHOCKEFTBA)**

**LinkedIn:** [linkedin.com/in/shockefxgroup](http://linkedin.com/in/shockefxgroup)

**Twitter:** **@shockefx1**

**Facebook:** **@shockefxgroup**

**THX & WE WISH U DREAMS&BLESSINGS**

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