



®

SHOCKEEFX

WE POWER UP YOUR BRAND!



SHOCKEFX®

WE POWER UP YOUR BRAND!®

A GLOBAL MUSIC COMMUNICATIONS+BRAND INTELLIGENCE GROUP

BRAND CREATIVE-ENTERTAINMENT LIFESTYLE MARKETING COMMUNICATIONS-

TASTEMAKER & MILLENNIAL LIFESTYLE COMMUNICATIONS+CONSULTING

BRAND STRATEGY-PR-SOCIAL MEDIA-GLOBAL BRAND MANAGEMENT/DEVELOPMENT & CONSULTING

SHOCKEFX® GROUP™/BSWEG®

ShockefxTBA | blastavestudiospresents/tbgcaf | RRFTX Festival Tour Xperiences | TeamShockefx

A BSWEG® Company, A unit of BLASTAVE STUDIOS-BSWEG INC®

405.698-2449 (message)/blastavestudios@gmail.com

Global RSS FEEDS: BLASTAVESTUDIOS.WIX.COM/SHOCKEFTBA / LinkedIn: LINKEDIN.COM/IN/SHOCKEFXGROUP

Twitter: [@SHOCKEFX1](https://twitter.com/SHOCKEFX1) / Facebook: [shockefxgroup](https://facebook.com/shockefxgroup)

Shockefx® ignites- #SOCALLYCHARGEDBRANDS™








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***SHOCKEFX GROUP IS THE OFFICIAL GLOBAL AGENCY
FOR THE FOLLOWING COMPANIES/ORGANIZATIONS/TOURS/FESTIVALS***

 TEAMBREAKERBOX GLOBAL ARTS FOUNDATION INC® 501C3 GLOBAL CREATIVE ARTS FOUNDATION (@teambreakerbox)	 rock the block rtblx event series-tour live love & celebrate-life! TM OFFICIAL ANNUAL RRTX FESTIVAL TOUR
 BLASTAVE STUDIOS LTD. from music & beyond! GLOBAL MUSIC COMMUNICATIONS+ ENTERTAINMENT PROD+DEV STUDIOS GROUP (@blastavestudios)	 RTBW LIVELOVECELEBRATELIFE® GLOBAL DIGITAL DISRUPTION+DISTRIBUTION GROUP & 10-PART TASTEMAKER ENTERTAINMENT+LIFESTYLE PLATFORM (@rtbwweekly)
 WEBND GROW GLOBALLY® GLOBAL INDEPENDENT CREATIVE ENTREPRENEUR NETWORK+INT'L SUMMIT PLATFORM (facebook.com/webndglobal)	 BREAKERBOX MUSIC STREET ARTS FESTIVAL® ANNUAL INT'L MUSIC+STREET ARTS FESTIVAL (@bmsafokc)

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MUSIC & TECHNOLOGY GIVES US THE POWER 2 B POWERFUL AND BECOME CONDUCTORS OF SOCIAL LEADERSHIP AND INFLUENCERS OF CHANGE INSIDE THE HEARTS &
LIFESTYLES OF THE TASTEMAKERS. FAR BEYOND OUR HEARTLAND CITIES, THROUGHOUT THE COMMUNITIES ALL OVER THE USA, & ACROSS THE GLOBE. ----- CARBAJAL



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Established in 1998, **SHOCKEFX® GROUP™ /BSWEG** is an Oklahoma City based Global Music Communications+Brand Intelligence Group for the entertainment industries, fortune 100 & 500 corp brands, and the nonprofit orgs (**SHOCKEFX® GROUP™** is the official music communications division of **BLASTAVE STUDIOS-BSWEG®**).

SHOCKEFX® GROUP™ /BSWEG is globally positioned as “*your global powersource of socially-charged entertainment marketing communications*”, aggressively working to create, activate & integrate entertainment marketing strategies and programming that aggressively helps increase **brand power-awareness, value, interaction, impact, equity and loyalty inside the hearts & lifestyle habits of the young multicultural millennials/socialites/influencer creative entrepreneurs of the tastemaker consumer groups (from 15-19 & 21-55)** by effectively driving media & engaging consumers in emotional lifestyle love affairs with their brands.

ShockefxTBA™ (of **SHOCKEFX GROUP/BSWEG**) is the global multimedia brand disruption+development group primarily focused on **developing & launching** the most socially-charged & progressive brands into the global marketplace. **ShockefxTBA™** also **creates, activates, & integrates a series of VIP socially-charged cause-related entertainment lifestyle experiences** that are most relevant to the daily lifestyle and cultural habits of the tastemaker consumers from 15-55 in hip & socially-savvy manners including (but not limited to);

Shockefx® co-executive produces the **RRFTX festival tour xperiences** presenting (but not limited to) **a block party+district walk feat.;** (but not limited to) **a music+street arts festival (@bmsafokc), an int'l industry summit, a vip nightlife series 4 helping the tech-savvy tastemaker influencers, socialites and the creative entrepreneurs+executives connect+celebrate life-afterwork 4 helping to connect the creative cultures), a campus tour+lecture series** for the high schoolers & college campuses highlighting the entrepreneurial+career options available with the behind-the-scenes jobs of the entertainment industries. **Shockefx®** can create and activate co-branded sub-programming fine-tuned into your brands' desired key demographics for maximum brand impact/relevance & inclusion where they live, work & connect to celebrate life.

SHOCKEFX IGNITES-#SOCALLYCHARGEDBRANDS™

PAST CLIENTS; Touchtone Pictures, Dreamworks, No Limit Records, Arista, Tommy Boy, Sony, Warner Bros, Madwaves, Clubs, Advertising Agencies, City & State Organizations, and Nonprofit Organizations (United Way/OKC Schools & Putnam City Schools Systems/Aids & Cancer Organizations/ Youth Music Education Organizations)

FOR MORE INFO ON SHOCKEFX® GROUP™ Branded Events Platforms, Strategies, or Programming CONTACT:

**Stormy Carbajal/Group CEO-Founder/Global CCO/
blastavestudios@gmail.com/405-698-2449 (MESSAGE)**



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SHOCKEFX® GROUP® Services:

SHOCKEFX®, IS THE MUSIC COMMUNICATIONS DIVISION OF BSWEG,
A UNIT OF BLASTAVE STUDIOS-BSWEG INC®

SHOCKEFX® GROUP® is a global music communications+brand intelligence group encompassing;
>[SHOCKEFX®] a global creative+disruptive entertainment communications+consultancy agency for the entertainment/gaming/film industries/ nonprofits orgs & corporate consumer product brands, >[shockefxTBA™] a global multimedia brand mgmt+dev group including a global music supervision+admin unit for film/tv/ad campaigns, >[Team SHOCKEFX™-SBA™] a mobile street marketing+street brand ambassadors unit & co-presenting/cross promotional mobile banner unit teams increasing brand power from the street level).

SHOCKEFX® develops and deploys a wide range of multi-media entertainment marketing communications & brand creative services. From project inception, through creative process, to campaign fulfillment, SHOCKEFX® provides relevant, insightful and creative marketing solutions to achieve quantifiable results with maximum impact. We understand the day-to-day life of your target audience. We also understand their buying behavior that supports their lifestyle habits.

At SHOCKEFX®, we highlight developing trends on a regional and national basis; leveraging them for our clients and then monetizing the metrics for empowering/activating & elevating your big picture goals. Initiating selective exclusive interactive VIP branded cultural activations & implementations including focus groups, brand ambassador units, targeted surveys and sampling opportunities, we plug your brand into the influencer lifestyle & social habits for providing you with valuable feedback from your target consumer. SHOCKEFX® maximizes impact of marketing strategies through creative approaches designed to communicate directly to & inside the desired demographics' daily lifestyle cultural habits.

Our team draws on years of diverse music entertainment, entertainment marketing and public relations experience. Leveraging Personal & Strategic Entertainment Industry Relationships for providing clients with unique, creatively rich campaigns, SHOCKEFX® creates innovative field events, develops promotional materials, manages event logistics, and creates a meaningful online presence with interactive components as part of an overall product launch or creative development strategy.

SHOCKEFX® deploys a network of highly trained brand ambassador & marketing representatives to generate awareness and calls to action in 15 markets across the United States & the Globe. Our agents foster face-to-face relationships with the community influencers, millennials and influential local establishments to maximize cultural & social impact. SHOCKEFX® IGNITES-
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Branded Events Platforms, Strategies, or Programming
CONTACT:

Stormy Carbajal /Shockefx Group+ShockefxTBA
Group CEO-Founder/Global CCO
blastavestudios@gmail.com
405-698-2449 (MESSAGE)

LePAGE & Toyo Shog/ShockefxTBA
Exec Assts. to Global CCO
blastavestudios@gmail.com
405.698.2449 (MESSAGE)



SHOCKEFX® SERVICES INCLUDE:	TOUR MGMT/PRODUCTION CAMPAIGN EXECUTION/CREATION GLOBAL BRAND MGMT/DEV
SHOCKEFX Consulting & Marketing Solutions/Scope of Services	<ul style="list-style-type: none"> •Biography Creation & Editing •Press Kit Development • Press Releases/Publicity Campaigns •VENUE MARKETING & MANAGEMENT
<ul style="list-style-type: none"> •Bookings •Media Buying •Media Training •Regional/National/International Media Pitching •Interview Coordination •Editorial Placement •Guerilla Marketing •New Media •Online (Blog) Placement •Email Marketing to SHOCKEFX database of 35k + subscribers 	<ul style="list-style-type: none"> •DJ Relationship Building •Press Placement Recaps •Red Carpet & Special Event Escorting •Relationship Building •Music Tour Publicity •Research •Press Junkets •Public Speaking •Press Conference Coordination •Crisis & Reputation Management •Photo Shoot Coordination •Community Outreach

CREATIVE

Digital marketing
 Video production
 Branded entertainment communications
 Promotions Programming development & execution
 Artist Development services
 Global Brand Management/Dev
 Brand Creative Direction+Strategy

INTERACTIVE

Digital content development and execution
 On-line media plan
 Engagement and Target Recruitment
 Social and virtual gaming

STRATEGIC MARKETING

Media planning and buying
 POP, POS services
 Product placement
 Corp Relations/Partnerships
 Market research
 Sponsorships



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EXPERIENTIAL

Brand Launch & RE-Launch
Entertainment+Influencer Marketing
Celebrity Brand Connections
VIP/Special Event Management
PR Events/Brand Sponsorships
Mobile Marketing Mgmt

DIVERSE AUDIENCE TARGETING PROMOTIONS

African-American/LATINO/GLBT
Future Social Leaders/
Trendsetter Youth (13-18)
Tastemaker Creative Entrepreneurs/
Business Pros (21-45)
Cultural Creatives (19-45)
All Ages (TECH SAVVY FAMILIES)

Product Presentations
Brand Ambassador
teams/talent sourcing
Mobile+DGTL
Marketing/Street teams
Crowd control
Event hosting

"MUSIC & TECHNOLOGY GIVES US THE POWER 2 B POWERFUL AND BECOME
CONDUCTORS OF SOCIAL LEADERSHIP AND INFLUENCERS OF CHANGE INSIDE THE
HEARTS & LIFESTYLES OF THE TASTEMAKERS; FAR BEYOND OUR HEARTLAND
CITIES, THROUGHOUT THE COMMUNITIES ALL OVER THE USA, AND ACROSS THE
GLOBE.----- CARBAJAL

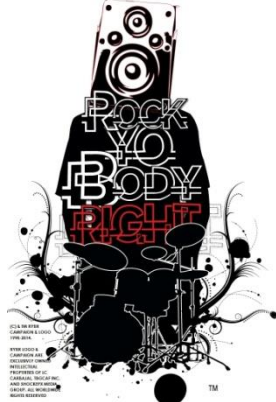
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SOME PAST CLIENTS FROM '98-'16: (SHORT LIST)



**ROCK
THE
NOTE**



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TEAMBREAKERBOX®/TBGCAF INC®

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405.698.2449 (message)/blastavestudios@gmail.com

S. Lavelle Carbajal

CEO-Founding Partner /Global CCO & Chief Social Scientist

blastavestudios@gmail.com/*405.698.2449 (MESSAGE) OR 405.404.8494 (CELL)

Stormy Carbajal ([linkedin.com/in/stormycarbajal4blastavestudios](https://www.linkedin.com/in/stormycarbajal4blastavestudios))

>GLOBAL ENTERTAINMENT & BRAND COMMUNICATIONS EXECUTIVE+CONSULTANT & DISRUPTOR with 20 plus years of industry experience throughout the entertainment industries including (but not limited to) EXPERIENCE+SPECIALTIES WITH: Brand Positioning + Business Dev+ Brand Strategy + Global Entertainment Prod/Mgmt/Dev+ Influencer Marketing Communications + Digital Distribution+ Digital Marketing Strategy + Venue Mgmt/Dev+ Content Strategy + Designing, Conducting & Analyzing Consumer Research (Consumer Behavior & Segmentation + Quantitative/Qualitative Research) + Media Innovation	
✓	>Certificate in Entertainment Management/completion of 6mths of executive business mgmt course/15 plus years of apprenticeships & mentorships & business synergies with prominent private entertainment Industry executives, entertainment lawyers, cultural & social leaders, socialites, art culture enthusiasts, lifestyle+lux brand consultants, media creators
✓	WINNER OF 2017 GOVERNOR'S OKLAHOMA EXPORT CHAMPION AWARD FOR INT'L TRADE & EXPORT FROM OKLAHOMA. Also recognized for work in digital entertainment.
✓	>PRODUCER/SONGWRITER (co-producing band projects for Warner Bros/Ichiban)/
✓	Independent A&R Consultant/Talent Scouting & Development for the larger music entertainment companies (Warner WMG/Sony/Interscope/IDJ)
>SUPER FATHER/(@carbajal_cccmp) Cancer Music Project Founder (91')/ >CHEF+Catering Mgr (family soul cuisine+catering company (since 89-2012), ✓ also ACQUISITIONS MGR (at OKC Golf+Country Club) >(bamm galleries+cyberlounge) Former Gallery Owner/CCO+Curator & "goodfriend2have" >(breakerbox society™) global multimedia creative ambassador network & global street art collective global founder+global cco & chief exec prod (SINCE 91'-PRESENT)	
>(@TEAMBREAKERBOX) /(founded 98') FOUNDATION FOUNDER-CHAIRMAN+CEO & GLOBAL DIR	
✓	(ProjectBreakerbox™ Music E2 (E2=EDUCATION & EXPRESSION) & Tech Activist+Advocate &
✓	(P2BP™) Campus Tour Founder for promoting creativity, entrepreneurship, social empowerment, life skills, & self-esteem building
✓	(P2BP™) PowerPanel+Creative Industry Summit Founder+CCO for helping the creative entrepreneurs LEARN+CONNECT+ACTIVATE their brands inside the global marketplace
✓	Festival-Tour Founder & Global Exec Prod+CCO (RRFTX™)
✓	Festival Block Party Founder & Global Exec Prod+Chief (BMSAF™)/@bmsafokc)
>LABEL GROUP FOUNDER/(BLASTAVEBLVD™ ENT BMEWG™ [reverbnation.com/blastavestudios, reverbnation.com/label/blastaveblvdbmewg, reverbnation.com/breakerboxsociety] ✓ Exec Prod-A+R dir/Global A+R Consultant, ASCAP Publisher+Producer+Music Supervisor for tv/film/new media/Sound Designer/RIAA Global Media Mgr ✓ Global Digital Mag+Vlog & Channel Founder & Global Brand CCO/EIC+DIR (@rtbwweekly) ✓ Global Tastemaker Foodie & Spirits platform Founder	



>(LINKEDIN.COM/IN/SHOCKEFXGROUP)	
AGENCY FOUNDER-GROUP CEO+GLOBAL CHIEF CREATIVE OFFICER & SOCIAL SCIENTIST	
✓	> Global Entertainment Lifestyle/Urban Tastemaker Culture Consultant+Specialist PROVIDING: Global Disruptive Digital+Influencer Brand Entertainment/Lifestyle Marketing Communications+Consulting including (but not limited to): Tastemaker "Luxury" Communications & Consulting, Digital Architectural Street Mobile Marketing & Promotions providing a wide variety of services including:
•	executing & managing regional mobile marketing/event production/regional radio servicing & promotion for the larger music labels & new artist projects
•	executing & managing regional mobile marketing/event production-"SNEEK PREVIEWS"/regional radio servicing & promotion for supporting new film releases for the larger film studios & supporting local & regional-go-national ad agencies
•	developing, implementing, executing & managing regional brand creative/entertainment lifestyle/tastemaker/multicultural marketing creative communications & brand loyalty programming & strategy for supporting new product launches YIELDING "LOCAL LOVE" for corp consumer product brands (spirit/energy/soda/technology/wireless/fashion/auto/video game)
•	developing, implementing, executing & managing regional brand marketing creative communications & brand loyalty programming & strategy for FORTUNE 100 & 500 CORP BRANDS, Nonprofits, CANCER & AIDS AWARENESS ORGS, grade & high schools, state & city organizations

PAST CLIENTS;

MUSIC LABELS/FILM STUDIOS:

Touchtone Pictures, Dreamworks, No Limit Records, Arista,
Tommy Boy, Sony, Warner Bros,

SPIRITS/TECHNOLOGY COMPANIES:

Status Vodka, Madwaves, Clubs,

CITY/STATE/NONPROFIT ORGS:

Advertising Agencies, City & State Organizations, and
Nonprofit Organizations (TeamBreakerbox, LifeBEAT,
United Way/OKC Schools & Putnum City Schools
Systems/Aids & Cancer Organizations/ Youth Music
Education Organizations-projectbreakerbox & projectBIO)

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NEED OUR SERVICES?

We will forward a term agency agreement and/or fee schedule per your request.

FOR MORE INFO ON SHOCKEFX GROUP

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CONTACT:

Stormy Carbajal

GROUP CEO-FOUNDER/Global CCO + Chief Social Scientist

blastavestudios@gmail.com

Or 405-698-2449 (MESSAGE)

LePage & Toyo Shog

Executive Assistants to Global CCO

blastavestudios@gmail.com

Or 405-698-2449 (MESSAGE)

SHOCKEFX SOCIAL STREAMS™

CHECK THE MUSIC & THE MOVEMENT!!!

*@SHOCKEFX1, TWITTER.COM/SHOCKEFX1 (global agency twitter page)

* LINKEDIN.COM/COMPANY/SHOCKEFXGROUP (global agency linkedin page)

*BLASTAVESTUDIOS.WIX.COM/SHOCKEFXGROUP (global agency group rss feed)

*blastavestudios.wix.com/shockefxtba (shockefxtba rss feed)

*LINKEDIN.COM/IN/STORMYCARBAJAL4BLASTAVESTUDIOS (10,550 GLOBAL CONNECTIONS)

LINKEDIN.COM/COMPANY/TEAMBREAKERBOX (global 501c3 creative media arts foundation)

FACEBOOK.COM/SHOCKEFXGROUP (global agency facebook page)

OTHER SOCIAL STREAMS:

BLASTAVESTUDIOS.WIX.COM/BLASTAVESTUDIOSCORP (CORP GLOBAL RSS FEED)

FACEBOOK.COM/TEAMBREAKERBOXTBGCAF (Official Global Foundation Page)

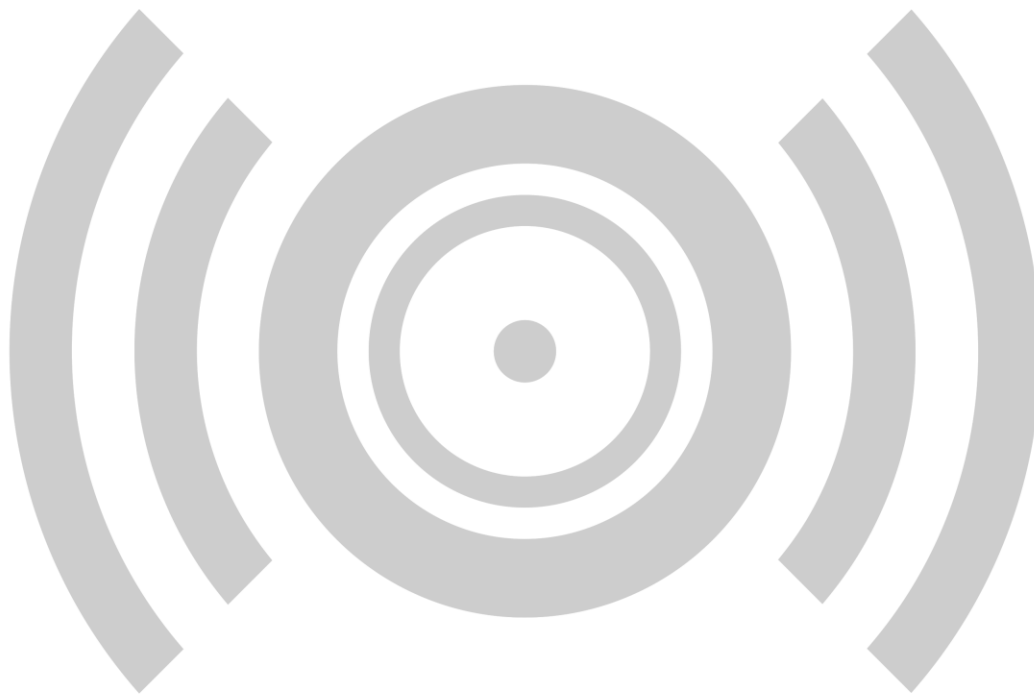
REVERBNATION.COM/BLASTAVESTUDIOS (global studios group)

REVERBNATION.COM/LABEL/BLASTAVEBLVDBMEWG (global lifestyle+label group)

SHOCKEFXMEDIA.NEWSVINE.COM (global music branding agency/pr page)

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