



®

SHOCKEEFX

WE POWER UP YOUR BRAND!



**SHOCKEFX®**

**WE POWER UP YOUR BRAND!®**

**A GLOBAL MUSIC COMMUNICATIONS+BRAND INTELLIGENCE GROUP**

**BRAND CREATIVE-ENTERTAINMENT LIFESTYLE MARKETING COMMUNICATIONS-**

**TASTEMAKER & MILLENIAL LIFESTYLE COMMUNICATIONS+CONSULTING**

**BRAND STRATEGY-PR-SOCIAL MEDIA-GLOBAL BRAND MANAGEMENT/DEVELOPMENT & CONSULTING**

**SHOCKEFX® GROUP™/BSWEG®**

**ShockefxTBA | blastavestudiospresents/tbgcaf | BFTX Festival Tour Xperiences | TeamShockefx**

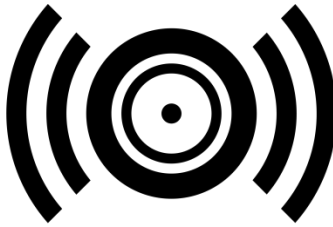
**A BSWEG® Company, A unit of BLASTAVE STUDIOS-BSWEG INC®**

**405.254.8898 (message)/SOCALLYCHARGEDBRANDS@GMAIL.COM**

**Global RSS FEEDS: [BLASTAVESTUDIOS.WIX.COM/SHOCKEFX](http://BLASTAVESTUDIOS.WIX.COM/SHOCKEFX) /[BLASTAVESTUDIOS.WIX.COM/SHOCKEFXTBA/](http://BLASTAVESTUDIOS.WIX.COM/SHOCKEFXTBA/)**

**Linkedin: [LINKEDIN.COM/COMPANY/SHOCKEFXGROUP](http://LINKEDIN.COM/COMPANY/SHOCKEFXGROUP) Twitter: [@SHOCKEFX1](https://twitter.com/SHOCKEFX1) / Facebook: [shockefxgroup](https://www.facebook.com/shockefxgroup)**

***Shockefx® ignites- #SOCALLYCHARGEDBRANDS™***











**SHOCKEFX**

WE POWER UP YOUR BRAND!®

A BSWEG® Company, A unit of BLASTAVE STUDIOS-BSWEG INC®

405.254.8898 (message)/[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)

***SHOCKEFX GROUP IS THE OFFICIAL GLOBAL AGENCY  
FOR THE FOLLOWING COMPANIES/ORGANIZATIONS/TOURS/FESTIVALS***

|   |  |
|---|--|
|  <p>teambreakerbox global arts foundation inc.<br/>®</p>     |  <p>breakerbox indoor block party lounge series<br/>a bmsaf festival event</p>   |
| <p>SOIC3 GLOBAL CREATIVE ARTS FOUNDATION<br/>(@teambreakerbox)</p>  | <p>OFFICIAL ANNUAL BFTX FESTIVAL TOUR</p>  |
|  <p>BLASTAVE STUDIOS LTD.<br/>from music &amp; beyond!</p>  |  <p>LIVELOVECELEBRATELIFE®<br/>GLOBAL DIGITAL BROADCAST ENT+DISTRIBUTION GROUP &amp;<br/>10-PART TASTEMAKER ENTERTAINMENT+LIFESTYLE PLATFORM<br/>(@rtbwweekly)<br/>®</p> |
|  <p>WEBND<br/>GROW GLOBALLY®</p>                           |  <p>BREAKERBOX<br/>MUSIC STREET ARTS FESTIVAL®</p>   |
|  <p>CARBAJAL COMMISSION CCO LTD<br/>-Since 2017-<br/>®</p> |  <p>BODEGA<br/>DE BLASTAVEBLVD<br/>-livelovecelebratelife-<br/>®</p>   |
| <p>GLOBAL PARENT AGENCY<br/>(facebook.com/carbajalcommission)</p>   | <p>PRIVATE NOBLE WINERY &amp; VINEYARD GROUP<br/>(facebook.com/bodegadeblastaveblvd)</p>   |

© COPYRIGHT & ®™ 1998-2021 SHOCKEFX/BSWEG. ALL ETERNAL & DIVINE WORLDWIDE RIGHTS RESERVED  
MUSIC & TECHNOLOGY GIVES US THE POWER 2 B POWERFUL AND BECOME CONDUCTORS OF SOCIAL LEADERSHIP AND INFLUENCERS OF CHANGE INSIDE THE HEARTS &  
LIFESTYLES OF THE TASTEMAKERS; FAR BEYOND OUR HEARTLAND CITIES, THROUGHOUT THE COMMUNITIES ALL OVER THE USA, & ACROSS THE GLOBE. ----- CARBAJAL



Established in 1998, **SHOCKEFX® GROUP™ /BSWEG** is an Oklahoma City based Global Music Communications+Brand Intelligence Group for the entertainment industries, fortune 100 & 500 corp brands, and the nonprofit orgs (**SHOCKEFX® GROUP™** is the official music communications division of **BLASTAVE STUDIOS-BSWEG®**).

**SHOCKEFX® GROUP™ /BSWEG** is globally positioned as “*your global powersource of socially-charged entertainment marketing communications*”, aggressively working to create, activate & integrate entertainment marketing strategies and programming that aggressively helps increase **brand power-awareness, value, interaction, impact, equity and loyalty inside the hearts & lifestyle habits of the young multicultural millennials/socialites/influencer creative entrepreneurs of the tastemaker consumer groups (from 15-19 & 21-55)** by effectively driving media & engaging consumers in emotional lifestyle love affairs with their brands.

**ShockefxTBA™** (of **SHOCKEFX GROUP/BSWEG**) is the global multimedia brand disruption+development group primarily focused on **developing & launching** the most socially-charged & progressive brands into the global marketplace. **ShockefxTBA™** also **creates, activates, & integrates a series of VIP socially-charged cause-related entertainment lifestyle experiences** that are most relevant to the daily lifestyle and cultural habits of the tastemaker consumers from 15-55 in hip & socially-savvy manners including (*but not limited to*);

**Shockefx®** co-executive produces the **BREAKERBOX BFTX festival tour xperiences** presenting (but not limited to) **a block party+district walk feat.;** (*but not limited to*) **a music+street arts festival (@bmsafokc), an int'l industry summit, a vip nightlife series 4** helping the tech-savvy tastemaker influencers, socialites and the creative entrepreneurs+executives connect+celebrate life-afterwork 4 helping to connect the creative cultures), **a campus tour+lecture series** for the high schoolers & college campuses highlighting the entrepreneurial+career options available with the behind-the-scenes jobs of the entertainment industries. **Shockefx®** can create and activate co-branded sub-programming fine-tuned into your brands' desired key demographics for maximum brand impact/relevance & inclusion where they live, work & connect to celebrate life.

**SHOCKEFX IGNITES-#SOCALLYCHARGEDBRANDS™** ®

**PAST CLIENTS;** Touchtone Pictures, Dreamworks, No Limit Records, Arista, Tommy Boy, Sony, Warner Bros, Madwaves, Clubs, Advertising Agencies, City & State Organizations, and Nonprofit Organizations (United Way/OKC Schools & Putnam City Schools Systems/Aids & Cancer Organizations/ Youth Music Education Organizations)

**FOR MORE INFO ON SHOCKEFX® GROUP™ Branded Events Platforms, Strategies, or Programming CONTACT:**

**Noble Don. Stormy Carbajal/Group CEO-Founder/Global CCO/  
[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)/405.254.8898 (text/voice/whatsapp)**



**SHOCKEFX**

WE POWER UP YOUR BRAND!®.

A BSWEG® Company, A unit of BLASTAVE STUDIOS-BSWEG INC®

405.254.8898 (message)/[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)

## SHOCKEFX® GROUP® Services:

SHOCKEFX®, IS THE MUSIC COMMUNICATIONS DIVISION OF BSWEG,

A UNIT OF BLASTAVE STUDIOS-BSWEG INC®

SHOCKEFX® GROUP® is a global music communications+brand intelligence group encompassing;

>[SHOCKEFX®] a global creative entertainment communications+consultancy agency for the entertainment/gaming/film industries/ nonprofits orgs & corporate consumer product brands,

>[shockefxTBA™] a global multimedia brand mgmt+dev group including a global music supervision+admin unit for film/tv/ad campaigns, >[Team SHOCKEFX™-SBA™] a mobile street marketing+street brand ambassadors unit & co-presenting/cross promotional mobile banner unit teams increasing brand power from the street level).

SHOCKEFX® develops and deploys a wide range of multi-media entertainment marketing communications & brand creative services. From project inception, through creative process, to campaign fulfillment, SHOCKEFX® provides relevant, insightful and creative marketing solutions to achieve quantifiable results with maximum impact. We understand the day-to-day life of your target audience. We also understand their buying behavior that supports their lifestyle habits.

At SHOCKEFX®, we highlight developing trends on a regional and national basis; leveraging them for our clients and then monetizing the metrics for empowering/activating & elevating your big picture goals. Initiating selective exclusive interactive VIP branded cultural activations & implementations including focus groups, brand ambassador units, targeted surveys and sampling opportunities, we plug your brand into the influencer lifestyle & social habits for providing you with valuable feedback from your target consumer. SHOCKEFX® maximizes impact of marketing strategies through creative approaches designed to communicate directly to & inside the desired demographics' daily lifestyle cultural habits.

Our team draws on years of diverse music entertainment, entertainment marketing and public relations experience. Leveraging Personal & Strategic Entertainment Industry Relationships for providing clients with unique, creatively rich campaigns, SHOCKEFX® creates innovative field events, develops promotional materials, manages event logistics, and creates a meaningful online presence with interactive components as part of an overall product launch or creative development strategy.

SHOCKEFX® deploys a network of highly trained brand ambassador & marketing representatives to generate awareness and calls to action in 15 markets across the United States & the Globe. Our agents foster face-to-face relationships with the community influencers, millennials and influential local establishments to maximize cultural & social impact. SHOCKEFX® IGNITES-  
#SOCIALLYCHARGEDBRANDS™

FOR MORE INFO ON SHOCKEFX® GROUP/BSWEG®

Branded Events Platforms, Strategies, or Programming

CONTACT:

Noble Don. Stormy Carbajal/Shockefx Group

Group CEO-Founder/Global CCO

[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)

405-254.8898 (TEXT/VOICE/WHATSAPP)

XL & Tee/ShockefxTBA

Exec Assts. to Global CCO

[blastaveblvdbdewg@gmail.com](mailto:blastaveblvdbdewg@gmail.com)

405.254.8898 (MESSAGE)



| <b>SHOCKEFX® SERVICES INCLUDE:</b>   | <b>TOUR MGMT/PRODUCTION<br/>CAMPAIGN EXECUTION/CREATION<br/>GLOBAL BRAND MGMT/DEV</b>  |
|--|--|
| <b>SHOCKEFX Consulting &amp; Marketing Solutions/Scope of Services</b>   | <ul style="list-style-type: none"> <li>• Biography Creation &amp; Editing</li> <li>• Press Kit Development</li> <li>• Press Releases/Publicity Campaigns</li> <li>• VENUE MARKETING &amp; MANAGEMENT</li> </ul>  |
| <ul style="list-style-type: none"> <li>• Bookings</li> <li>• Media Buying</li> <li>• Media Training</li> <li>• Regional/National/International Media Pitching</li> <li>• Interview Coordination</li> <li>• Editorial Placement</li> <li>• Guerilla Marketing</li> <li>• New Media</li> <li>• Online (Blog) Placement</li> <li>• Email Marketing to SHOCKEFX database of 35k + subscribers</li> </ul> | <ul style="list-style-type: none"> <li>• DJ Relationship Building</li> <li>• Press Placement Recaps</li> <li>• Red Carpet &amp; Special Event Escorting</li> <li>• Relationship Building</li> <li>• Music Tour Publicity</li> <li>• Research</li> <li>• Press Junkets</li> <li>• Public Speaking</li> <li>• Press Conference Coordination</li> <li>• Crisis &amp; Reputation Management</li> <li>• Photo Shoot Coordination</li> <li>• Community Outreach</li> </ul> |

## **CREATIVE**

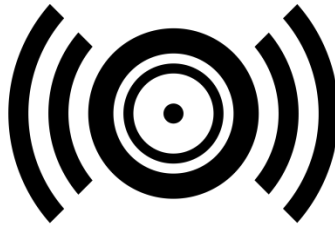
Digital marketing  
 Video production  
 Branded entertainment communications  
 Promotions Programming development & execution  
 Artist Development services  
 Global Brand Management/Dev  
 Brand Creative Direction+Strategy

## **INTERACTIVE**

Digital content development and execution  
 On-line media plan  
 Engagement and Target Recruitment  
 Social and virtual gaming

## **STRATEGIC MARKETING**

Media planning and buying  
 POP, POS services  
 Product placement  
 Corp Relations/Partnerships  
 Market research  
 Sponsorships



**SHOCKEFX**

WE POWER UP YOUR BRAND!®

A BSWEG® Company, A unit of BLASTAVE STUDIOS-BSWEG INC®

405.254.8898 (message)/[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)

## EXPERIENTIAL

Brand Launch & RE-Launch  
Entertainment+Influencer Marketing  
Celebrity Brand Connections  
VIP/Special Event Management  
PR Events/Brand Sponsorships  
Mobile Marketing Mgmt

## DIVERSE AUDIENCE TARGETING PROMOTIONS

African-American/LATINO/GLBT  
Future Social Leaders/  
Trendsetter Youth (13-18)  
Tastemaker Creative Entrepreneurs/  
Business Pros (21-45)  
Cultural Creatives (19-45)  
All Ages (TECH SAVVY FAMILIES)

Product Presentations  
Brand Ambassador  
teams/talent sourcing  
Mobile+DGTL  
Marketing/Street teams  
Crowd control  
Event hosting

"MUSIC & TECHNOLOGY GIVES US THE POWER 2 B POWERFUL AND BECOME  
CONDUCTORS OF SOCIAL LEADERSHIP AND INFLUENCERS OF CHANGE INSIDE THE  
HEARTS & LIFESTYLES OF THE TASTEMAKERS; FAR BEYOND OUR HEARTLAND  
CITIES, THROUGHOUT THE COMMUNITIES ALL OVER THE USA, AND ACROSS THE  
GLOBE.----- CARBAJAL

*Shockefx® ignites- #SOCIALYCHARGEDBRANDS™*





## SOME PAST CLIENTS FROM '98-'17: (SHORT LIST)



**TEAMBREAKERBOX®/TBGCAF INC®**

IS THE OFFICAL 501c3 GLOBAL OUTREACH ARM OF BLASTAVE STUDIOS-BSWEG®

**Shockefx® Ignites #SOCALLYCHARGEDBRANDS™**





SHOCKEFX

WE POWER UP YOUR BRAND!®,

A BSWEG® Company, A unit of BLASTAVE STUDIOS-BSWEG INC®

405.254.8898 (message)/[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)

## Noble Don. S. Lavelle Carbajal <Don SLC1>

CEO-Founding Partner / Global CCO & Chief Social Scientist

[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)/\*405.254.8898 (text/voice/whatsapp) OR 405.849.9733 (direct)

Stormy Carbajal ([linkedin.com/in/stormycarbajal4blastavestudios](https://www.linkedin.com/in/stormycarbajal4blastavestudios))

>GLOBAL ENTERTAINMENT & BRAND COMMUNICATIONS EXECUTIVE+CONSULTANT & DISRUPTOR with 20 plus years of industry experience throughout the entertainment industries including (but not limited to) EXPERIENCE+SPECIALTIES WITH:

Brand Positioning + Business Dev+ Brand Strategy + Global Entertainment Prod/Mgmt/Dev+ Influencer Marketing Communications + Digital Distribution+ Digital Marketing Strategy + Venue Mgmt/Dev+ Content Strategy + Designing, Conducting & Analyzing Consumer Research (Consumer Behavior & Segmentation + Quantitative/Qualitative Research) + Media Innovation

✓ >Certificate in Entertainment Management/completion of 6mths of executive business mgmt course/15 plus years of apprenticeships & mentorships & business synergies with prominent private entertainment industry executives, entertainment lawyers, cultural & social leaders, socialites, art culture enthusiasts, lifestyle+lux brand consultants, media creators

✓ WINNER OF 2017 GOVERNOR'S OKLAHOMA EXPORT CHAMPION AWARD FOR INT'L TRADE & EXPORT FROM OKLAHOMA. Also recognized for work in digital entertainment.

✓ >PRODUCER/SONGWRITER (co-producing band projects for Warner Bros/Ichiban)/

✓ Independent A&R Consultant/Talent Scouting & Development for the larger music entertainment companies (Warner WMG/Sony/Interscope/IDJ)

>SUPER FATHER/(@carbajal\_cccmp) Cancer Music Project Founder (91')/

>CHEF+Catering Mgr (family soul cuisine+catering company (since 89-2012),

✓ also ACQUISITIONS MGR (at OKC Golf+Country Club)

>(bamm galleries+cyberlounge) Former Gallery Owner/CCO+Curator & "goodfriend2have"

>(breakerbox society™) global multimedia creative ambassador network & global street art collective global founder+global cco & chief exec prod (SINCE 91'-PRESENT)

>(@TEAMBREAKERBOX) / (founded 98') FOUNDATION FOUNDER-CHAIRMAN+CEO & GLOBAL DIR

✓ (ProjectBreakerbox™ Music E2 (E2=EDUCATION & EXPRESSION) & Tech Activist+Advocate &

✓ (P2BP™) Campus Tour Founder for promoting creativity, entrepreneurship, social empowerment, life skills, & self-esteem building

✓ (P2BP™) PowerPanel+Creative Industry Summit Founder+CCO for helping the creative entrepreneurs LEARN+CONNECT+ACTIVATE their brands inside the global marketplace

✓ Festival-Tour Founder & Global Exec Prod+CCO (RRFTX™)

✓ Festival Block Party Founder & Global Exec Prod+Chief (BMSAF™/@bmsafokc)

>LABEL GROUP FOUNDER/(BLASTAVEBLVD™ ENT BMEWG™

[[reverbNation.com/blastavestudios](http://reverbNation.com/blastavestudios), [reverbNation.com/label/blastaveblvdbmewg](http://reverbNation.com/label/blastaveblvdbmewg), [reverbNation.com/breakerboxsociety](http://reverbNation.com/breakerboxsociety))

✓ Exec Prod-A+R dir/Global A+R Consultant, ASCAP Publisher+Producer+Music Supervisor for tv/film/new media/Sound Designer/RIAA Global Media Mgr

✓ Global Digital Mag+Vlog & Channel Founder & Global Brand CCO/EIC+DIR (@tbwweekly)

✓ Global Tastemaker Foodie & Spirits platform Founder



|   |   |
|---|---|
| >(LINKEDIN.COM/IN/SHOCKEFGROUP)   |   |
| AGENCY FOUNDER-GROUP CEO+GLOBAL CHIEF CREATIVE OFFICER & SOCIAL SCIENTIST |   |
| ✓   | > Global Entertainment Lifestyle/Urban Tastemaker Culture Consultant+Specialist<br>PROVIDING: Global Disruptive Digital+Influencer Brand Entertainment/Lifestyle Marketing Communications+Consulting including (but not limited to):<br>Tastemaker "Luxury" Communications & Consulting, Digital Architectural Street Mobile Marketing & Promotions providing a wide variety of services including: |
| •   | executing & managing regional mobile marketing/event production/regional radio servicing & promotion for the larger music labels & new artist projects  |
| •   | executing & managing regional mobile marketing/event production-"SNEEK PREVIEWS"/regional radio servicing & promotion for supporting new film releases for the larger film studios & supporting local & regional-go-national ad agencies  |
| •   | developing, implementing, executing & managing regional brand creative/entertainment lifestyle/tastemaker/multicultural marketing creative communications & brand loyalty programming & strategy for supporting new product launches YIELDING "LOCAL LOVE" for corp consumer product brands (spirit/energy/soda/technology/wireless/fashion/auto/video game)  |
| •   | developing, implementing, executing & managing regional brand marketing creative communications & brand loyalty programming & strategy for FORTUNE 100 & 500 CORP BRANDS, Nonprofits, CANCER & AIDS AWARENESS ORGS, grade & high schools, state & city organizations  |

## PAST CLIENTS;

### MUSIC LABELS/FILM STUDIOS:

Touchtone Pictures, BlastaveBlvd BDEWG Intl BSWEG,  
Dreamworks, No Limit Records, Arista, Tommy Boy, Sony,  
Warner Bros, Island/Def Jam Music Group, WMG

### SPIRITS/TECHNOLOGY COMPANIES:

Status Vodka, Bodega de BlastaveBlvd CDCCG LTD,  
Madwaves, BlastaveBlvd DGTL BDEWG Intl, Clubs,

### CITY/STATE/NONPROFIT ORGS:

Advertising Agencies, City & State Organizations, and  
Nonprofit Organizations (TeamBreakerbox, LifeBEAT,  
United Way/OKC Schools & Putnum City Schools  
Systems/Aids & Cancer Organizations/ Youth Music  
Education Organizations-projectbreakerbox & projectBIO)

**Shockefx ignites-#SOCIALYCHARGEDBRANDS™**



**SHOCKEFX**

WE POWER UP YOUR BRAND!®.

A BSWEG® Company, A unit of BLASTAVE STUDIOS-BSWEG INC®

405.254.8898 (message)/[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)

## NEED OUR SERVICES?

We will forward a term agency agreement and/or fee schedule per your request.

### FOR MORE INFO ON SHOCKEFX GROUP

*Branded Events Platforms, Strategies, or Programming*

CONTACT:

**Noble Don. Stormy Carbajal**

GROUP CEO-FOUNDER/Global CCO + Chief Social Scientist

[sociallychargedbrands@gmail.com](mailto:sociallychargedbrands@gmail.com)

Or 405-254.8898 (text/voice/whatsapp)

**XL & Tee**

Executive Assistants to Global CCO

[blastaveblvdbdewq@gmail.com](mailto:blastaveblvdbdewq@gmail.com)

Or 405-254.8898 (MESSAGE)

**SHOCKEFX SOCIAL STREAMS™**

CHECK THE MUSIC & THE MOVEMENT!!!

\*[BLASTAVESTUDIOS.WIX.COM/SHOCKEFX](http://BLASTAVESTUDIOS.WIX.COM/SHOCKEFX) (official agency page)

\*[@SHOCKEFX1](https://twitter.com/SHOCKEFX1), [TWITTER.COM/SHOCKEFX1](https://twitter.com/SHOCKEFX1) (global agency twitter page)

\* [LINKEDIN.COM/COMPANY/SHOCKEFXGROUP](https://www.linkedin.com/company/shockefxgroup) (global agency linkedin page)

\*[BLASTAVESTUDIOS.WIX.COM/SHOCKEFXGROUP](http://BLASTAVESTUDIOS.WIX.COM/SHOCKEFXGROUP) (global agency group rss feed)

\*[blastavestudios.wix.com/shockefxtba](http://blastavestudios.wix.com/shockefxtba) (shockefxtba rss feed)

\*[LINKEDIN.COM/IN/STORMYCARBAJAL4BLASTAVESTUDIOS](https://www.linkedin.com/in/stormycarbajal4blastavestudios) (10,550 GLOBAL CONNECTIONS)

[LINKEDIN.COM/COMPANY/TEAMBREAKERBOX](https://www.linkedin.com/company/teambreakerbox) (global 501c3 creative media arts foundation)

[FACEBOOK.COM/SHOCKEFXGROUP](https://www.facebook.com/shockefxgroup) (global agency facebook page)

OTHER SOCIAL STREAMS:

[BLASTAVESTUDIOS.WIX.COM/BLASTAVESTUDIOSCORP](http://BLASTAVESTUDIOS.WIX.COM/BLASTAVESTUDIOSCORP) (CORP GLOBAL RSS FEED)

[FACEBOOK.COM/TEAMBREAKERBOXTBGCAF](https://www.facebook.com/teambreakerboxtbgcaf) (Official Global Foundation Page)

[REVERBNATION.COM/BLASTAVESTUDIOS](https://www.reverbnation.com/blastavestudios) (global studios group)

[REVERBNATION.COM/LABEL/BLASTAVEBLVDBMEWG](https://www.reverbnation.com/label/blastaveblvdbmewg) (global lifestyle+label group)

[SHOCKEFXMEDIA.NEWSVINE.COM](http://SHOCKEFXMEDIA.NEWSVINE.COM) (global music branding agency/pr page)

**Shockefx® ignites-#SOCALLYCHARGEDBRANDS™**





SHOCKEFX

WE POWER UP YOUR BRAND!

***Shockefx ignites-#SOCALLYCHARGEDBRANDS™***